**50 Winning Headlines From Fitness Marketing Done For You**

These headlines are designed to give you the best chance of getting your potential clients to contact you in some shape of form. Make sure you use this template at any stage you are going to write Headlines for inspiration or to simply copy directly to your marketing.

Remember, you have literally second to stop people in their tracks and to read the rest of your advertisement. The more you practice or do this activity, the better you will become at writing headlines. Lastly, you will also need to be patient and understand that the first headline you use or do won’t necessary enable you to retire.

If you are going to do any marketing, it’s wise to test several different headlines to see which one pulls the best.

* **Uncover How To Turn Up Your Digestive Oven And Burn Fat & Flab Right Off Your Body!**
* **Could You Use A Reduction Of 10 Kilos Or More And Double The Amount Of Body Fat You Burn While Sleeping?**
* **Have You Ever Wondered Why Some People Seem To Have A “Knack” For Getting And Staying In Shape? Our Scientifically Proven Program Will Get Fat Loss Results For 98% Of The Population, Even If You Have Tired Every Diet On The Planet.**
* **I Know You’re Busy. I Know You Have Too Much To Read. Yet, That’s Exactly Why I Want To Ask You This One Question…**
* **Would You Be Pleased If You Got Rid Of 5-10 Kilos In 8 Weeks?**
* **Isn’t It Time You Allowed Yourself To Easily & Effortlessly Shrink Your Fat Cells And Reclaim Your Idea Body? Our Proven Fat Loss System Has Helped Hundreds Of People Do Just That, How About You?**
* **Revolutionary Fat Loss Program That All Celebrities Use To Get In Shape And Stay In Shape.**
* **Startling Weight Loss Program Reveals Why Training To Hard Can Actually Cause You Not To Lose Weight!**
* **Attention: Why The Biggest Loser Show Is Misleading In Getting People Long Lasting Results. Find Out The Truth About What It Takes To Get In Shape Without Killing Yourself In The Process.**
* **Tired Of Carrying Those Unwanted Kilos Around With You? Let’s Us Take Them Of Your Hands.**
* **Is This The Worlds Easiest Fat Loss Program? You Be The Judge.**
* **Are The Foods You Are Eating Today Slowing Down Your Ability To Lose Weight?**
* **For Lazy People Only!**

**How To Say Goodbye To Your Middle-Aged Body! In As Little As Two “Lazy” Exercise Periods A Week!**

* **Now! A World Famous Fat Loss Trainer Of Thousands Says:**

**Break All The Rules, And Win A 35 Year-Old Body AT 50-60-70 And Beyond!**

* **Now-For The First Time-An Busy Executive Reveals The “Inside” Story:**

**How The Extremely Busy People Get Rid OF Both Cellulite And Ordinary Fat Without Dieting!**

* **At Last! Health & Fitness Expert Reveals New 6-Days A Week Eating Plan That Doesn’t Just Shrink Fat Cells, But Destroys Them!**
* **Revealed At Last By One Of (add your country or state) Most Successful Weight Reducing Specialists, A Simple Plan Of Hearty Eating And Gentle Body Toning That Turns Up Your “Digestive Furnace” And Burns Flab Right Out Of Your Body!**
* **Released At Last! After (add time period) And Hundreds Of Case Studies From A Fat Loss Specialist Whose Average Weight Loss Is (add amount of weight etc) Per Client… The Fat Melting Program That Overcomes The Body Fat Cells That Keep You Fat!**
* **Now- Fat Loss Expert Reports On An Exciting Way To Banish Excess Kilos Look And Feel Better… And Never Go Hungry With… Their Scientifically Proven Fat Loss Program. 14 Spots Now Available This Month.**
* **Want To Lose Up To 6 Kilos A Month Without Killing Yourself With Long, Hard And Boring Workouts? We Promise You’ll Lose At Least 2 Kilos Per Week For The First Month, Or You Won’t Pay A Cent!**
* **If You’re Over Thirty- This Is The Best Exercise You Can Do For Your Face, Your Body And Your Heart!**
* **Don’t Pay A Cent Until You Lose The First 6 Kilos In Just 6 Weeks! Brisbane’s No.1 Weight Loss Expert Is Looking For 7 motivated People Who Are Sick And Tired Of Carrying Around Those Unwanted Kilos. (Of course with this offer, there needs to be a good system in place. Eg: Get them signed up with a payment structure first and there payments start in 6-weeks time, run this program as a group training program so you can limit the amount of time you spend.) My recommendation is to get yourself a Coach who knows how to assist you in developing this system. For more information on how to find the right business coach for you, email us at** [**paul.stonehouse@createptwealth.com.au**](mailto:paul.stonehouse@createptwealth.com.au)
* **Now The Famous “STAY YOUNG” Health & Fitness Expert Invites You To Soar With New Health And Energy At Any Age – While You Save Money Spent On Pills And Doctors Fees! How To Gently Eat And Exercise Your Way Out Of Fatigue Will Have You Leaping Out Of Bed In The Mornings!**
* **“You May Suffer From This Secret Fat Gaining Chemical That Makes Millions Of People Overweight, Depressed, Tired And AGE Before Their Time.**
* **“Doing Just 15 Minutes Of This Exercise Program Three Times Per Week, I Have Lost 9.5 Kilos In Just 5 –Weeks”. I Was Sceptical At First, But Thought I Had Nothing To Lose And I Have, and 9.5Kilos. Join Me And Many Others In Shredding Away Unwanted Weight In Just 45 Minutes Per Week.**
* **Did You Know That Exercising 1-Hour Per Day Is The Slowest And Longest Way To Shrink Your Fat Cells. What If Research And Thousands Of Case Studies Show That Just 15 Minutes Per Day, Three Times Per Week Is The Quickest Way To Get In Shape. To Find Out More About This Exciting New Way To Blast Body Fat And Lose Weight, Contact Us Today!**
* **“Here’s A Quick & Easy Way To Become Tight, Lean, Attractive, Radiant, And Remarkably Healthy In Just 35 Minutes, Three Times A Week… 100% Guaranteed Or You Pay Nothing!”**
* **“If You Want To Lose Up To 10 Kilos In The Next 30 Days, (add your business name) Can Quickly And Easily Do It For You In Just 30 Minutes A Day, 2 Times A Week, 100% Guaranteed For Only $66 – But Only If You Come On-Board Before (Add End Date).**
* **ATTENTION MUMS: Free Report Reveals Why Most Mums Struggle To Get Back Into Shape After Giving Birth. Not Because They Can’t, But Because They Don’t Know How.**
* **I Was Hesitant To Get Started With (add your business name) And Embark On Their Weight & Fat Loss Program. After Years Of Trying Every Weight Loss Program Out There & Always Putting The Weight Back On After Only Months, I’m Glad I Found (add name). (add business name) Claims That Once You Have Achieved Your Weight Loss Goals With Them, You Will Keep It Off For Good Is 100% True. I Lost 25 Kilos 2 Years Ago Using Their Program And Have Kept It Off Ever Since. I Strongly Recommend Their Program For Anybody Who Is Serious About Loss Weight & Keeping It Off For Good.**
* **“Are You Tired Of Throwing Away Your Hard Earned Time & Money On Weight Loss Programs That Don’t Work? Here’s A New Proven Way To Solve All Your Weight & Fat Loss Problems… We Even 100% Guarantee Your Results, But First Thing First, Let’s See If You Qualify To Undertake This Special Program.**
* **Attention People After Fat Or Weight Loss! Burn Up To 50% More Body Fat While You Sleep, Within 2-Weeks Of Undertaking This Scientifically Proven Weight & Fat Loss Program. Sound To Good To Be True? It Should And You Will Be Amazed At How Good You Will Look And Feel In No Time.**
* **“Revolutionary New Program Gives You The Fastest Way To Flatten Your Stomach, Shape Up Your Hips & Thighs, Strength Your Back Muscles & Relieve Back Pain, Shape-Up And Strengthen Your Legs, Arms, And Waist, - No Matter If You Are At The Gym, At Home Or Away With Work.**
* **What’s Your Best Chance To Succeed With Weight Loss? The Answer Below May Surprise You…**
* **He Became Twice The Man At Half The Weight**
* **The Crimes We Commit Against Our Stomachs & How To Reverse The Damage**
* **Here Is A Way To Become Tight, Lean, Attractive And Remarkably Healthy In Just 45 Minutes Three Times A Week.**
* **Why People In Queensland Are Healthier. Less Overweight, Stay Young Longer, Live Longer Than People Of Any Other State In Australia.**
* **The Chinese Secrets Of Weight Loss & Weight Control.**
* **Three Powerful Reasons You Should Come To My Fat Loss In 15 Minutes Per Day, 3 Times Per Week Seminar.**
* **Watch Your Weight And Inches Disappear.**
* **They Laughed When I Said I Would Lose 15 Kilos In Just 8 Weeks Without Dieting… You Should See What They Said 8-Weeks Later**
* **Who Else Wants A Screen Star Figure?**
* **“I Had Been Overweight For 10 Years, So… My Friends Could Hardly Believe Their Eyes When They Saw Me Lose 22 Kilos In Only 9 Weeks.**
* **The 15-Minute Workout That Peels Off Kilograms While You Get In And Get Out. Plus You Will Burn Body Fat Up To 3 Hours After You Finish Your Workout.**
* **How You Can Eat More And Weigh Less, While Exercise Only 3 Times Per Week For A Total Of 45 Minutes In Total.**
* **How To Burn Off Body Fat, Hour By Hour!**
* **The 5 Most Costly Mistakes In Weight loss- How Many Are You Making Right Now? Free Report Reveals What You Must Know To Successfully Lose Weight & Burn Body Fat For Good. You Will Amazed At What You Discovered.**
* **“The Amazing Thing, Of Course, Is The Speed At Which This Fat Loss Program Works. It Is Rather Remarkable To Drop Off As Much As 4 Kilograms Of Fluid And Fat In The Very First 3 Days.”**
* **New Exercise Program Has Been Proven To Burn Off More Fat Than If You Ran 100 Kilometres A Week. In Just 15 Minutes Per Session, Three Times Per Week.**
* **Imagine That This Happens To You On Your Wedding Day, How Would You Feel?**
* **Attention Men! Imagine Walking Into The Restaurant To Meet Your New Date Feeling Confident & In Shape.**
* **Finally, Gold Coasts Fitness Secret That'll Melt Away The Fat Off Your Thighs And Stomach, So You Can Look And Feel Good About Yourself Or You Don't Pay A Dime!"**
* **Say Good-Bye To Thick Bulky Thighs, A Flabby Unattractive Stomach And Ridiculous Dieting…And Slip Back Into Your Sexy Clothes –**
* **"The Only Gold Coast Fitness Boot Camp That Is Going To Rapidly Tone, Melt Inches Off Your Waistline, Firm Your Hips And Thighs So You Can Have A Fit, Energetic Healthy Body!"**
* **No More Stubborn Fat Thighs, Jiggly Arms And A Flabby Unattractive Stomach...Now It's Your Turn!  Get Back Into Your Sexy Clothes - Thanks To My New Fitness Boot Camp Formula**
* **You've Just Found The Body Firming And Toning Indoor Boot Camp That Will Make You Stronger, Healthier And More Energized, Without Spending Long Hours In A Gym Or Strict Dieting..... And Just To Prove It I'm Giving You 1 Week FREE To Try It Out!**
* **If You're Finally Fed Up With Looking At A Flabby Stomach And Bulky Hips n Thighs In The Mirror While Your Skinny Jeans Hang In Your Closet Collecting Dust....... Then This Is The Most Important Page You'll Ever Read**
* **"You've Just Found How To Get A TONE, Lean and Hot Sexy Body, Tight Butt and a Smaller Waist Without Ever Stepping Into An Intimidating Gym Again**